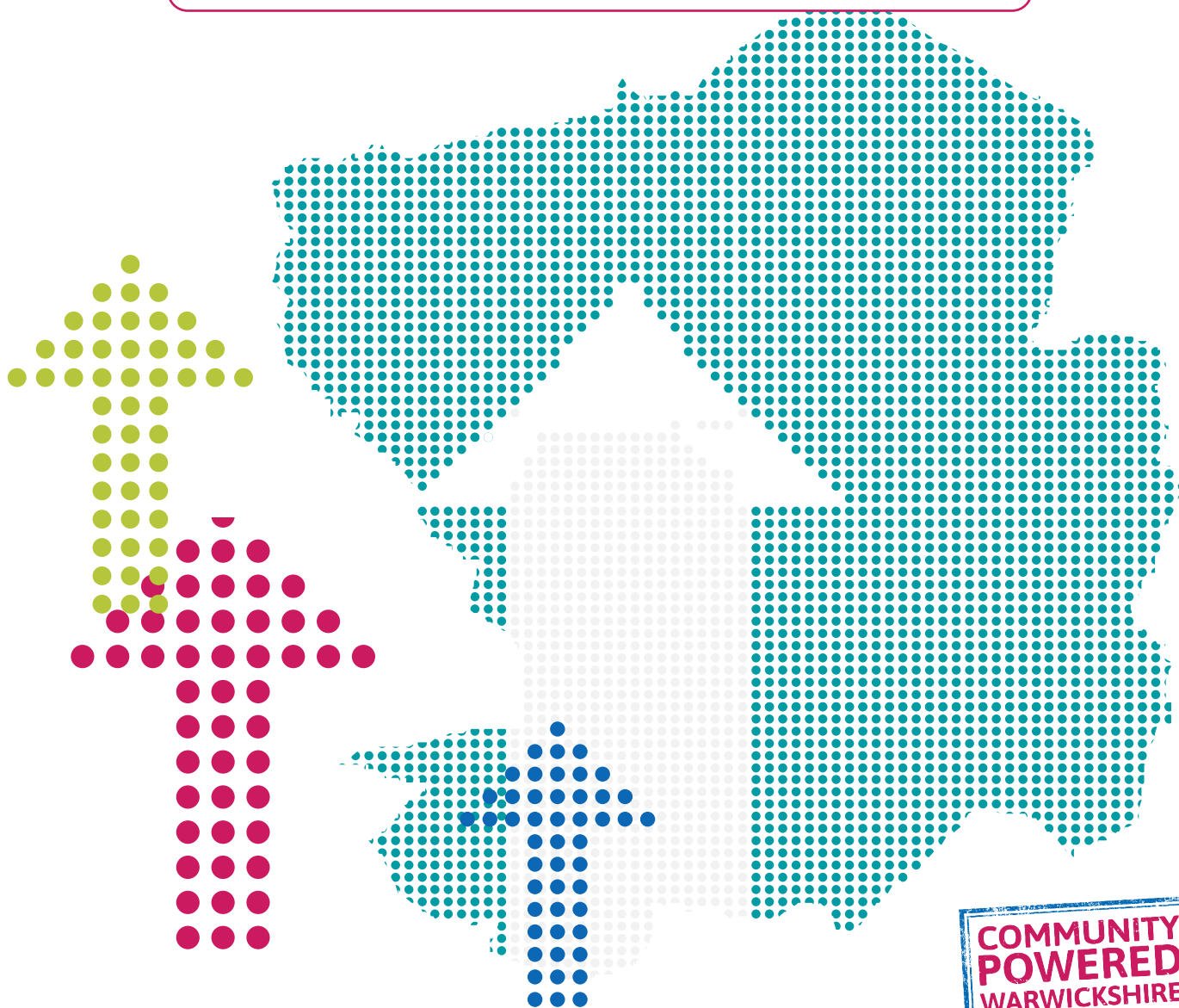


Delivering a Better Borough

Nuneaton & Bedworth

Making a difference, by
doing things differently





Foreword

Delivering a better borough in Nuneaton & Bedworth Borough is a long-term ambition, shared across a broad range of local partner agencies.

Building on the vast strengths and rich history of the Borough we are aiming to focus our collective effort in tackling some of the long-standing challenges that residents face. Our overarching goal is that every resident in the Borough has access to the same opportunities regardless of where they are born or who their parents are.

The Plan complements Council plans and existing strategies and aims to sustain the many successful projects and partnerships in the Borough. The objectives in this plan reflect the national and countywide approach to Levelling Up, whilst making sure that activity in Nuneaton & Bedworth Borough is targeted to places and people who need the most support.

Using our collective strengths across partner agencies and drawing on a range of evidence we will tailor approaches to the local needs of communities across the Borough ensuring that activity delivers real and lasting change in residents' lives.

Together, we want to make a difference by doing things differently in the Borough.



Kris Wilson

Leader of Nuneaton & Bedworth Borough Council



Cllr Izzi Seccombe OBE

Leader of Warwickshire County Council



Introduction

Nuneaton and Bedworth Borough benefits from a rich history, high levels of life satisfaction and good levels of happiness.



It has an excellent geographic location where residents benefit from access to a range of high-quality transport options as well as extensive digital connectivity.

The borough has a proud history of strong community spirit, and we want to build on this to unlock the potential of communities across Nuneaton and Bedworth. Levelling up will capitalise on the opportunities in place to improve several metrics that are indicative of a resident's life experiences and quality of life in our communities. We want to use the existing strengths of the Borough to support people to overcome the persistent challenges they may face and make sure people have good opportunities to get on in life, regardless of where they are born in the Borough or who their parents are.

Purpose and context

The Government has emphasised the criticality of Levelling Up the country through its Levelling Up White Paper and twelve national missions to address the causes of inequality and lack of social mobility. In Warwickshire we have translated this into the Countywide Approach to Levelling Up, published in July 2022.

This Levelling Up Plan for Nuneaton and Bedworth Borough goes a step further: it stands in its own right whilst also complementing the Countywide Approach by setting out what Levelling Up means for the communities and residents of Nuneaton and Bedworth Borough.

For Warwickshire Levelling Up means four things:



1. Tackling inequalities



2. Increasing social mobility



3. Building community power



4. Creating sustainable futures

This plan has been jointly developed by Nuneaton and Bedworth Borough Council and Warwickshire County Council, informed by work with the partners who will be part of a collective effort to connect and drive forward work against the priorities it sets out.



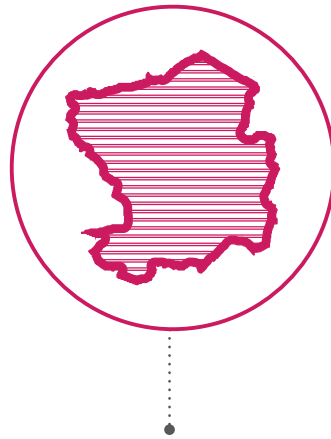
Where this plan sits?

To make Levelling Up work for Warwickshire we will work at different organisational and geographical levels, ensuring nobody is left behind in our approach to Levelling Up.



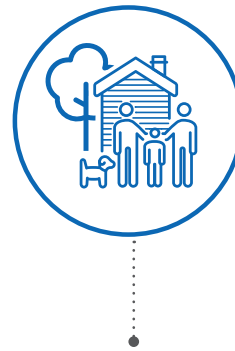
Countywide approach

- Countywide Levelling Up Approach
- Countywide strategies and partnerships e.g. Education strategy, Strategic Economic Plan, Sustainable Futures Strategy
- Social Fabric Fund
- Countywide Levelling Up Data set



Nuneaton & Bedworth Borough-wide approaches

- Levelling Up Place Plan
- Borough-wide strategies and partnerships
- Key borough metrics relevant to Levelling Up
- Business as Usual activity
- Existing projects and partnerships e.g. health
- Shared focus on - Growing & Learning, Skills & Working, Health & Wellbeing, Community pride



Community-led approaches

- Hyper-local community-powered pilots, starting in priority neighbourhoods
- Community networks and assets
- Series of engagement sessions
- LSOA level data dashboards



The approach

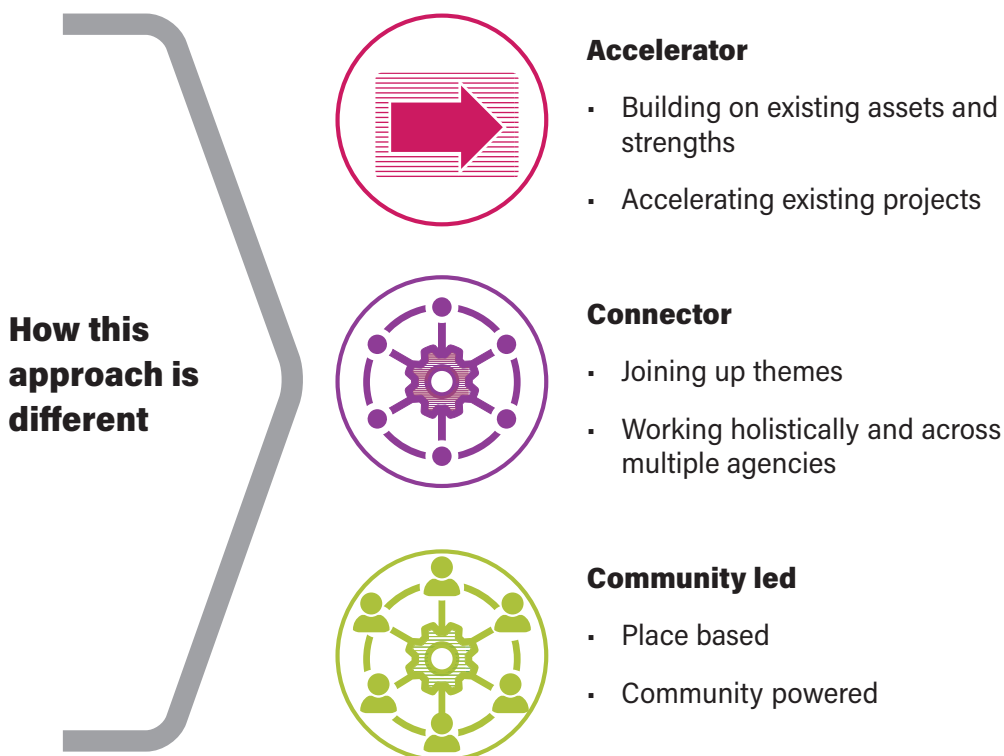
We know some of the challenges relating to Levelling Up are long-term and inter-generational.

Levelling Up aims to give a new approach to tackling these challenges whilst building on current activity. We want to use this plan to accelerate existing effort and resources across partners and communities.

This plan builds on existing strengths and will help Nuneaton and Bedworth's communities to find their own solutions that have lasting impact. It provides a clear plan to improve key metrics, with clear baselines and trajectories as a way to focus, target and join up Levelling Up.

It does not try to replace or replicate the work of partner agencies or groups.

This is shown in the diagram below:





Who is this plan for?

Our Priority Communities

Focusing on the Lower Super Output Areas (LSOAs) in the 20% most deprived nationally, according to the Index of Multiple Deprivation 2019, the following 17 places have been identified as a priority:

Prioritising certain areas will not disadvantage other places. The aim of our priority places is to target our limited available resources where they can have the most impact. The accompanying delivery plan highlights the range of actions planned, with a mix of borough-wide and targeted activities.

Priority LSOAs	Middle layer super output areas (MSOA)
• Bar Pool North & Crescents	Bar Pool
• Bede Cannons	
• Bede East	Bedworth Central
• Bede North	
• Camp Hill East & Quarry	Camp Hill
• Camp Hill North West & Allotments	
• Camp Hill Village & West (<i>now known as Camp Hill - Queen Elizabeth Recreation Ground and Camp Hill - St Mary & St John</i>)	
• Poplar - Coalpit Field	Exhall
• Poplar - Nicholas Chamberlain	
• Hill Top	Hill Top
• Middlemarch & Swimming Pool	
• Riversley	
• Abbey & Town Centre	Nuneaton Town Centre
• Abbey North	
• Abbey Priory	
• Kingswood - Stockingford Schools	Stockingford
• Kingswood Grove Farm & Rural	

There is an additional focus on Bedworth and Nuneaton town centre regeneration through the existing programmes for each, and will continue the community powered pilot in Bar Pool North & Crescents. Maintaining, and enhancing, both Councils' and our partners' long-term focus on regeneration is critical to Levelling Up in the Borough.



Priority residents and groups

Our communities in Nuneaton and Bedworth aren't just based on geography or places. There are groups across the borough with shared characteristics and needs, which we have described as 'communities of interest'.

both among such groups and in particular places means understanding the data, setting a clear baseline and measurable aspirations for improvement which partners can work together on. Key groups we want to work with include:

- **people struggling with mental health**, especially young men;
- **global ethnic majority** communities;
- **individuals leaving the criminal justice system**;
- **Young people and families affected by violence** and the causes of violence
- **overweight and obese adults and children**;
- **adults at risk of chronic health conditions** such as cardiovascular and respiratory disease;
- **people living in poor housing conditions**
- **Early Years** – pupils at the end of early years foundation stage not ready for the next stage of education, Key Stage One;
- **young people with Special Educational Needs and Disabilities**;
- **children in care**;
- **pupils in primary school not meeting the expected standard** in reading, writing and maths;
- **pupils in secondary education not achieving GCSEs in English and maths** by age 19 ;
- **school-aged children who are missing 10%+ of possible school sessions**;
- **attainment levels** for disadvantaged children, children living in low-income households, in receipt of Free School Meals and Pupil Premium;
- **school leavers** that are not going into education, employment, or training;
- **adults in unskilled employment**;
- **long-term unemployed people** seeking sustainable careers; and
- **adults with no qualifications** above level 3.



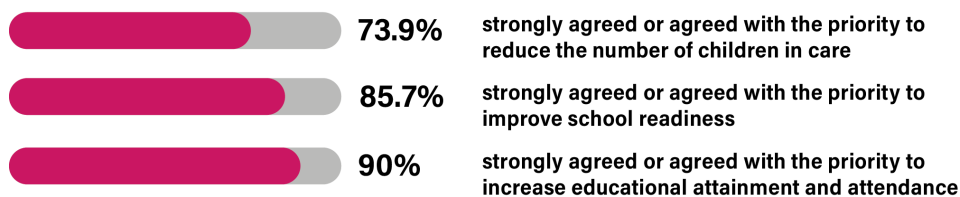
Who we've engaged with

This plan will only succeed if we continuously work with our communities to develop local approaches that achieve our long-term ambitions. We are committed to a further programme of engagement that targets sixth forms, schools and community centres to ensure communities develop solutions with us.

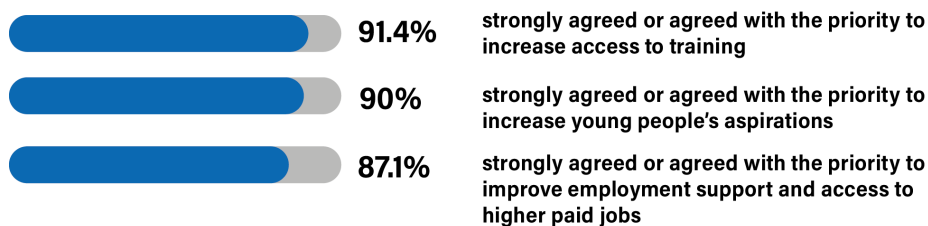
Voice of Warwickshire

The Voice of Warwickshire is a residents' panel with just under 1,000 members, broadly representative of Warwickshire's population. The survey was sent to all 161 members of the panel who live in Nuneaton & Bedworth Borough to inform this plan and ask them about proposed approach. There were a total of 71 responses, a response rate of 44.1%.

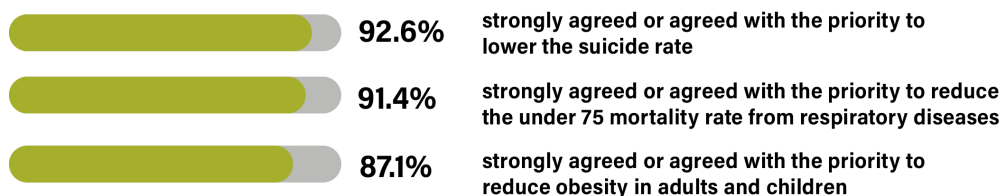
Theme: Growing and learning



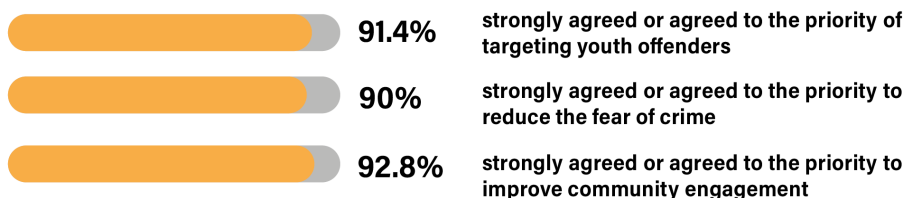
Theme: Skills and working



Theme: Health and wellbeing



Theme: Safe and strong






What are we going to do?

Overall aim - To Raise Ambition & Aspiration for everyone in Nuneaton & Bedworth

Objectives 2023-25



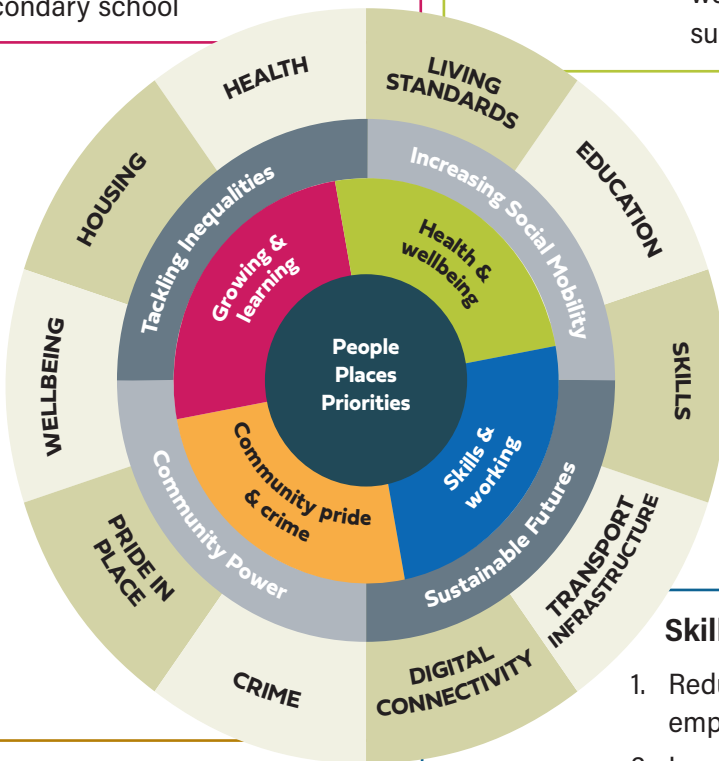
Growing & Learning

1. Reduce the number of children in care
2. Improve the school readiness of infants
3. Improve the grades young people achieve in secondary school
4. Improve attendance at primary and secondary school



Health & Wellbeing

1. Improve and promote healthy lifestyle choices for both children and adults
2. Improve housing conditions and reduce the prevalence of damp and mould
3. Improve mental health and wellbeing and reduce rates of suicide




Skills & working

1. Reduce the barriers to employment
2. Increase the number of people accessing 16+ training opportunities
3. Support and facilitate new enterprises
4. Attract inward investment to diversify the economy
5. Enable more productive businesses and increase gross domestic household incomes



Crime and community pride

1. Reduce youth crime
2. Prevent violence and address the causes of violence
3. Deliver key infrastructure
4. Improve community cohesion



Growing & Learning



The challenge:

Children in Care - In Nuneaton and Bedworth we want every child to have the opportunity to access high-quality education, develop essential skills, and achieve their full potential, regardless of their background. By fostering strong partnerships, we want to reduce the number of children in care by expanding our preventative approaches and trialling new localised methods to ensure every child has a safe, happy home.

School Readiness - We believe no child should be left behind due to their background, socio-economic disparities or geographical location. Through improved collaboration between schools, parents, community organisations, and local authorities we want to improve school readiness across the Borough. We will explore new, creative ways to support parents get children ready for school, work and life.

Educational Attainment - Our shared mission in Nuneaton and Bedworth will explore and target the barriers that prevent disadvantaged students from performing at the same level as non-disadvantaged students. We want to use tailored, holistic approaches to close the gap and increase the proportion of disadvantaged students achieving their expected standards in school. We want to target the experiences of students in secondary schools to ensure success in primary school is carried forward into young adulthood. By fostering a sense of shared responsibility, we can collectively contribute to creating a more supportive and nurturing environment, and a culture of high achievement for all young people irrespective of their backgrounds.

School Attendance - Regular attendance is a critical factor for educational success and future prospects. We are committed to using a multi-agency approach to understand and address the diverse reasons for missing school. By identifying these underlying causes, we can develop targeted interventions and support mechanisms tailored to the specific needs of students, and we will measure our impact in terms of achieving substantial improvements in the school attendance level.

Who's involved?

- **Warwickshire County Council**
- **Nuneaton & Bedworth Borough Council**
- **Saints**
- **Aspire in Arts**
- **Citizens Advice**
- **Youth Forums**
- **Nuneaton Schools Consortium**
- **Early Years providers**
- **Schools, Academies and Colleges**

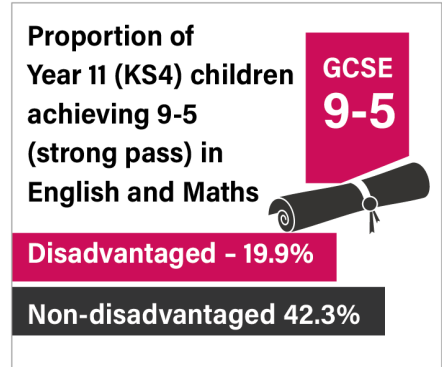
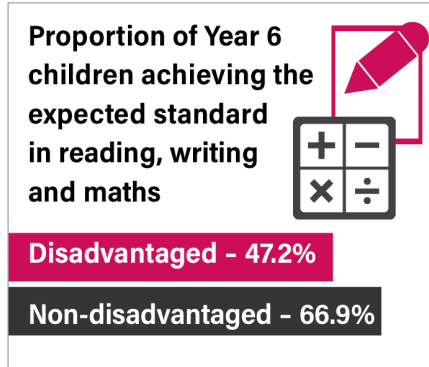
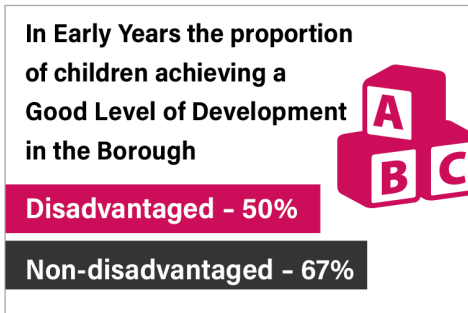
What are we doing already?

- **Nuneaton Education Strategy**
- **Early Help & Targeted support**
- **Social Workers in 3 secondary schools**
- **Saints Homework Lounges**
- **WCC Future Career Fund**
- **Sporting diversionary activities**
- **Nuneaton Careers Alliance**
- **Children & Family Centres**
- **Children in Care Council**
- **Money management for young people**
- **Family Information Service**



What does the evidence tell us?

2021/22



Game changer actions

1. Work with the Nuneaton School Consortium to develop a specific approach to school engagement and work related to improving social mobility and reducing educational inequalities
2. Track outcomes for a high-priority cohort of Year 10s starting in September 2023, implementing initiatives to divert them from becoming Not in Education, Employment, or Training, aiming to share and implement learning across the Borough.

How will we measure progress?

- Reduce the gap between the proportion of disadvantaged and non-disadvantaged young children achieving a Good Level of Development
- Reduce the gap between the proportion of disadvantaged and non-disadvantaged year 6 achieving the expected standard in reading, writing and maths
- Reduce the gap between the proportion of disadvantaged and non-disadvantaged Year 11 (KS4) children achieving 9-5 (strong pass) in English and Maths
- Reduce the proportion of pupils in the Borough missing 10%+ of school sessions
- Increase the rate of Free School Meals take-up



Skills & Working



Good jobs and higher pay have a considerable impact on living standards, health and quality of life. The Borough benefits from higher apprenticeship starts and significantly higher levels of apprenticeship achievements than the national average, however employment rates and household incomes in the Borough fall below the county and national average.

Employment

We want to encourage local people to work in key growth sectors and will promote career pathways to inspire the next generation of talent to those industries.

We will enable an ambitious and productive economy for the borough through a range of business support programmes with a focus on increasing start-up rates in the Borough, supporting business resilience and growth, and supporting key sectors.

We want to continue to promote major development and regeneration sites across the Borough to attract investment to the area to provide better local facilities and increased job opportunities.

We want to encourage and support local businesses to break down barriers and recruit in an inclusive way, allowing easier entry routes into employment for our priority groups. This approach includes creating inclusive apprenticeships for people with SEND to enable them to gain specific skills, knowledge and qualifications relevant to industry and the local economy.

We want to build on the work of Brighter Futures, Financial Inclusion Partnership, and Fair Chance Employers to support long-term unemployed individuals and adults with no qualifications above a level 3 (A-Level equivalent) to secure stable, well-paid jobs.

We want to support the working population in accessing skills and training to further develop their skills through short courses, accredited training, apprenticeships & higher apprenticeships, providing residents the opportunity to increase their earning potential.



Skills

We will maximise the opportunities the new facilities at King Edward VI College in Nuneaton town centre present, and explore new ways of attracting young people to access training that will support their future careers. By exploring creative, locally tailored approaches we want to ensure every young person in the Borough has access to high quality careers and future advice that allows them to make informed decisions.

We will support our schools in providing valuable careers provision, showcasing

industry and employment pathways for post-16 and beyond. Alongside this we will help our colleges develop strong links to industry to ensure their training offer meets the needs of the local economy and enable our young people to go on to positive destinations.

We will support local businesses in creating skills plans for their workforce to encourage investment in in-work skills development to improve productivity across the Borough.

Who's involved?

- **University of Warwick**
- **George Eliot Hospital Trust**
- **Nuneaton Signs**
- **Warwickshire Supported Employment Service**
- **Invest Warwickshire**
- **Coventry and Warwickshire Growth Hub**
- **Coventry and Warwickshire Chamber of Commerce**
- **Coventry and Warwickshire Reinvestment Trust (fund manager for Local and Communities Enterprise Fund - part of the Warwickshire Recovery and Investment Fund (WRIF))**
- **CBRE (fund advisor for the Property and Infrastructure Fund - part of the WRIF)**
- **Warwickshire Skills Hub**
- **Colleges and sixth forms**



What are we doing already?

- UK Shared Prosperity Fund work on community wealth building
- Warwickshire Recovery and Investment Fund (WRIF)
- County programme - young business links
- Bus pass funding
- George Eliot Hospital Trust - career stories
- Digital skills and employability workshops
- Fair Chance Employment Programme
- Future Careers Filming Project
- WCC Apprenticeship Levy Programme
- WCC Apprenticeship Progression Fund
- WCC Future Apprenticeships Fund
- Invest Warwickshire - property search and promotion, investor engagement

2021/22

In 2021/22 the **apprenticeship start rate** (per 100,000 population) was **1,212** for the Borough compared to the England rate of 981.



In 2021/22 the **apprenticeship achievement rate** (per 100,000 population) was **434** for the Borough compared to the England rate of 385.



Gross Disposable Household Income (GDHI):

In 2020 average GDHI per head in the Borough was **£18,044** compared to the Warwickshire average £22,613.



Between January 2022-December 2022 the **annual employment rate** in the Borough was **78.8%**, this was higher than the England average but the lowest annual employment rate in the county.



Gross Value Added (GVA) per hour worked: *(This measures labour productivity)*

In 2020 GVA per hour worked for the Borough was **£28.90** compared to £38.40 for the Warwickshire average and £37.70 for the UK average.



In 2022 the Annual Survey of Hours and Earnings (ASHE) found that **20.9%** of all employee jobs in the Borough earned below the living wage.

20.9%

Game changer actions

1. Develop a tailored offer of skills provision for the Borough that strengthens the link between education and skills and engages local business and anchor organisations including colleges and universities and adult education.
2. Establish multi-faceted teams aimed at early intervention, transition (17-24) and hyperlocal community capacity building including links to vocational and skilled employment.

How will we measure progress?

- Increase the annual employment rate
- Increase the Gross Disposable Household Income per head
- Increase the apprenticeship achievements rate



Crime & Community Pride



Everyone should be able to feel safe in their communities. Crime rates in the Borough are consistently above the county average and it will be fundamental in terms of Levelling Up to tackle the root causes of crime and help people feel safer in their neighbourhoods.

Crime

By taking a multi-agency, holistic approach to crime and what experiences lead an individual to crime, our goal is to enhance the overall safety of the borough, creating an environment where local residents and businesses can thrive securely in strong, safe communities. We want to target youth crime and build on the legacy of the Knife Angel to further investigate how to reduce knife crime in the Borough.

We want to focus our energies on preventing violence, the connections between organised criminality and personal conflict that drives serious violence and importantly the underlying causal factors that increase the risk of violence. We also want to focus on perpetrators who are regularly in and out of the criminal justice system, breaking the cycle of crime to support them getting into secure and sustainable lifestyles and work.

Regeneration

Feeling proud of where you live is important for strong communities. Our vision involves the regeneration of town centres and high streets, the provision of leisure and recreational facilities, and the implementation of tailored crime prevention measures. By doing so, we want to reduce the fear of crime for residents, increase pride in place and encourage greater local community participation.

Community Power

Delivering a better Borough will only be sustainable if we work in a way that empowers communities to lead and builds confidence that their views will shape their places. We want to support community groups to grow and engage with their places in new ways. Learning from pilots like Bar Pool North and Crescents and ensuring that the Social Fabric Fund has maximum impact will be vital for building social infrastructure and community action.

Who's involved?

- **Aspire in Arts**
- **Saints**
- **Sea Scouts**
- **Probation Service**
- **Refuge**
- **Change Grow Live Nuneaton**
- **Warwickshire Police**
- **Nuneaton and Bedworth Community Safety Partnership**
- **Office of Police & Crime Commissioner**
- **Warwickshire Youth Justice Service**

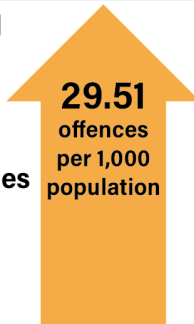


What does the evidence tell us?

The Borough had the **highest number of weapon-related youth offences** for 2022/23 in the County (n=20).



The highest volumes and rates of violence with injury offences are in Nuneaton & Bedworth Borough at **29.51 offences per 1,000 population**. *Stratford-on-Avon has the lowest level at 15.47.*



The highest volumes and rates of violence with injury offences involving a knife over the three-year period have been in Nuneaton & Bedworth Borough. The rates of offences (**1.75**) are well **above the county average** of 1.12 offences per 1,000 population for April 2020 to March 2023.



In 2022/23 the recorded crime **rate for all crime** (per 1,000 population) for the Borough was **88.7** compared to the England average of 83.9.



The Borough had the **highest number of youth offences** in the county for 2022/23 (n=100).

Violence with injury (*non-domestic*) - Nuneaton and Bedworth accounts for **1/3 of recorded violence with injury offences** in the County.



There were **117 per 100,000 11-17 year olds first time entrants into the youth Justice System** for the period October 2021- September 2022 compared to the previous 12 months. This slightly higher than the West Mids (110) but lower than the national average (146)

Violence with injury (*domestic*) - Analysis indicates that **domestic violence is one of the main themes for violence with injury** in Warwickshire, with over a third of offences linked to this flag (4,698 offences).

Nearly a third of all **domestic violence with injury offences** in the three-year period occurred in Nuneaton & Bedworth Borough.



The Borough also has the **highest rate of offences in the county.**

What are we doing already?

- 2022 Community Safety summit
- King Edwards VI College - vaping zone at school
- Prevention in schools
- Serious violence 121 and group work in schools
- Youth Violence Prevention Team
- Operation officer
- Mobile CCTV cameras
- Public Health - smoking and vaping
- Restorative approach in King Edwards VI College
- County lines projects
- Volunteering e.g. Building Societies
- Developing a 17-25 transition programme



Game changer actions

1. Take a targeted approach to tailoring both interventions and support in hyperlocal areas which are affected by violence and criminal activity, which has become an intergenerational issue.
2. Shape a programme of diversionary activities within the Borough which support wider health, economic and social benefits eg, sports provision, vocational programmes and access to employment and skills.
3. Roll-out the Social Fabric Fund aimed primarily at Levelling Up priority Lower Super Output Areas and with the objective to enable communities to access capital funding to build "social fabric", as well as time limited revenue funding for community development focusing on local priorities and demonstrating sustainability.

How will we measure our progress?

- Reduction in violence with injury (non-domestic)
- Reduction in Knife Crime offences
- Reduction in Section 18 Wounding with intent
- Reduction in violence with injury (domestic)
- Increase public confidence in the police
- Reduction in first time entrants in the youth justice system
- Number of pupils engaged in violence prevention programmes in secondary schools
- Percentage of survivors of domestic abuse who access commissioned services, say they feel safer after using the service
- Reduction in under-18s youth crimes (all types)
- Reduction in knife crime offences
- Reduction in Section 18 wounding with intent
- Minimum of 1,500 young people engaged with through violence programmes with schools
- Reduction in violence with injury incidence (domestic)
- To reduce first time entrants in the youth justice system in line with the West Mids



Health & Wellbeing



We want to address specific health and wellbeing challenges within the Borough, particularly in places where there are the greatest health inequalities. The areas where the Borough falls behind the county and national averages are related to healthy lifestyles and mental health.

We also recognise the role that the wider determinants play on improving health and wellbeing. For example strong educational attainment can lead to greater opportunities for jobs with higher incomes, and jobs where local employers promote inclusive employment initiatives and company cultures that promote healthy working environments lead to greater productivity and foster good mental health and wellbeing.

By focusing on Growing and Learning and Skills and Working, we will see improvements to health outcomes for local people. Housing and homes are another key determinant of health, as conditions such as overcrowding, mould and damp can lead to an increased risk of certain illnesses and affect mental wellbeing. We will focus on improving housing conditions across the borough in order to promote good health. We have existing strong partnerships in Warwickshire and we will continue to explore and trial evidence-based and innovative approaches to improving health through the Warwickshire North Health & Wellbeing Partnership. Our ultimate goal is to reverse the current decline in healthy life expectancy in the Borough.

Healthy lifestyles - this includes preventing people from starting smoking, smoking cessation and reducing levels of obesity in both children and adults.

Who's involved?

- **Nuneaton & Bedworth Borough Council Housing**
- **Public Health**
- **GPs**
- **WCC Community Safety**
- **Saints**
- **George Eliot Hospital Trust**
- **Bedworth, Rugby and Nuneaton Citizens Advice Bureau**
- **Coventry and Warwickshire Partnership Trust**
- **Active Warwickshire Partnership**
- **Drug & Alcohol Strategic Partnership**


Mental health and wellbeing

- focusing on preventing suicides within the borough and promoting mental wellbeing support through the Suicide Prevention Strategy Delivery Plan.

Housing - we will take a multi-agency approach towards improving housing conditions in the Borough. This includes reducing dampness and mould levels in homes, along with boosting energy efficiency to alleviate financial burdens on residents (based on the Borough's health priority on housing).




Life expectancy has stalled and started to decline in the Borough according to latest figures (2018-20). Inequality in life expectancy exists between the most and least deprived parts of the Borough.




Healthy lifestyles


As of 2021/22 the estimated percentage of adults (18+) classified as overweight or obese in the borough is **72.88%**, higher than England percentage, 63.8%.




As of 2021/22 the percentage of children in Year 6 classified as overweight or obese in the Borough is **42%**, higher than the England average, 37.8%.



Smoking - As of 2022 the smoking prevalence in over 18s (current smokers) is **17.1%** compared to 12.7% England average. This rises to 36.8% for manual workers in the Borough aged 18-64.




Physical activity - As of 2021/22 the percentage of physically active adults was **56.7%**, below the national average of 67.3%



Mental health and wellbeing


Emergency hospital admissions for intentional self-harm (2021/22) is **174.5** per 100,000, higher than the England average of 163.9 per 100,000.



Suicide rates within the Borough for the period 2019-21 are **similar to the national average** (12 per 100,000 compared to 10.4 per 100,000). **This is higher in males** (18.2 per 100,000) than females (5.8 per 100,000), which again reflects national trends.

Housing

The estimated proportion of homes in Nuneaton and Bedworth Borough with an energy performance certificate (EPC) rating of less than C is 64%. **Only 2.4% of homes have an EPC rating of F and G.** G is the least efficient energy rating. This is important as there is a strong relationship between low energy efficiency and poor housing quality, including damp and mould.



- ## What are we doing already?
- **Early Help & Targeted support**
 - **Decent Homes Funding (NBBC)**
 - **New physical activity hub**
 - **Investment into mountain bike trails in Bedworth**
 - **Allotments**
 - **Community cafes**
 - **Sky Blues in the Community**
 - **Suicide prevention work**
 - **Saints breakfast programme**
 - **Cost of living including foodbank support**
 - **Countywide healthy lifestyles services including weight management and smoking cessation delivered in the borough**
 - **Children and young people preventing smoking and vaping in school programme**
 - **Shared communications for damp and mould leaflets for all districts and boroughs**
 - **NBBC Damp and Mould Task Force**
 - **Landlord Services for social housing stock**
 - **HEART services for helping you live independently at home (includes holistic assessment of conditions of homes to improve housing conditions)**

(The Levelling Up data pack provides further data on the health and wellbeing of people in Nuneaton and Bedworth. Further data can also be found in the Health and Wellbeing Board's Health Inequalities dashboard.)



Game changer actions

1. Create a multi-agency approach to improving housing conditions in the Borough

Short-term outcomes

Strategic reduction of inequalities

Implementation of Health in all Policies (HiAP) across the Borough Council, measured through:

- Numbers of Health Equity Assessment Tool (HEAT) training sessions delivered
- Proportion of all policies and/or strategies which have had HEAT or Health Impact Assessment (HIA) carried out on them

Healthy lifestyles:

- Improved access to and opportunities for physical activity across the Borough including through the development of a new physical activity hub, social prescribing and referrals to commissioned lifestyles services
- Proportion of schools engaged in the stopping smoking and vaping in children and young people programme

Mental health and wellbeing:

- Delivery of suicide prevention training to frontline staff, in line with the Suicide Prevention Strategy (initially training will be delivered to Borough Council staff, with the intention of rolling out to voluntary and community sector partners).

Housing:

- Improve the energy efficiency of housing stock in the Borough by first identifying which homes fall below an energy performance certificate (EPC) rating of C; and then take collective action to ensure all homes have an EPC rating of C or above.
- Tackle damp and mould issues in housing stock, by first identifying which homes within the 17 priority LSOAs may have the highest prevalence of damp and mould; and then take collective action to reduce this amount.

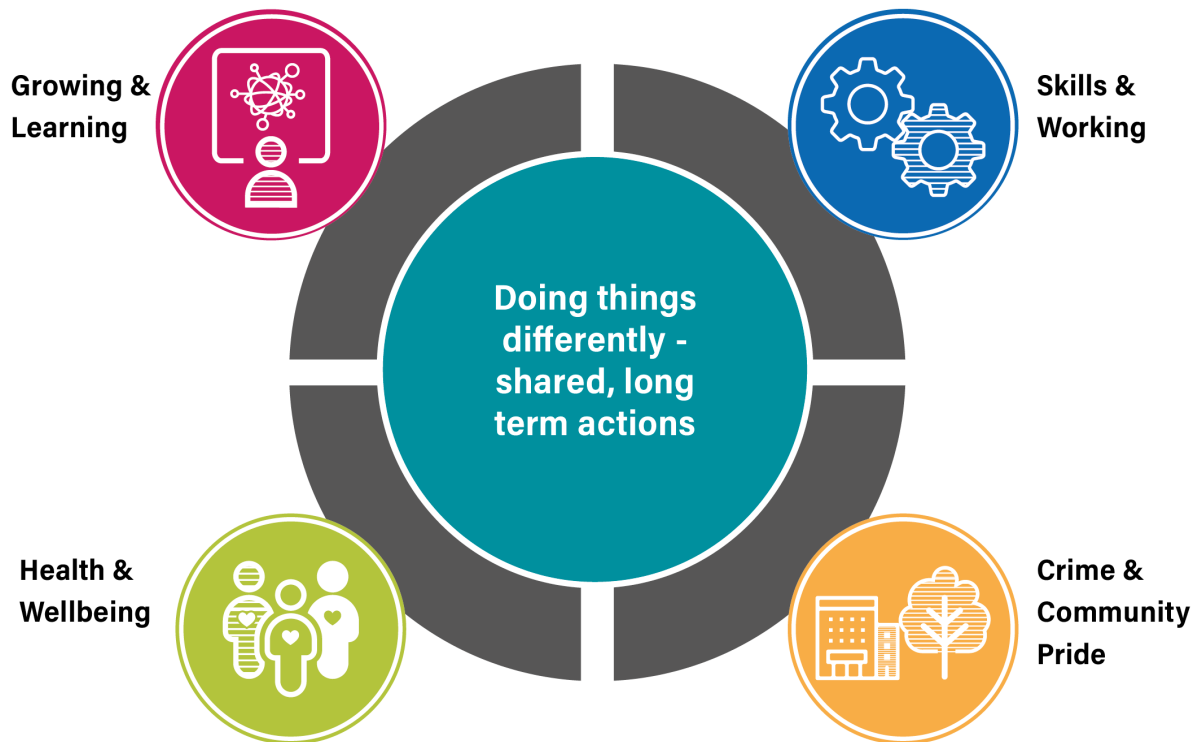
Long-term outcomes

- Life expectancy being maintained or improved in the Borough and evidence of 'window of need' (years spent in poor health) being maintained or falling
- Reduction in suicide rate in the Borough
- Reduction in smoking rate in the Borough
- Evidence of health inequalities being routinely identified and addressed in services in the Borough
- Impact of Health Equity Assessment Tool (HEAT)
- Reduction in under 75 mortality rate from respiratory disease in the Borough
- Increase in access to green spaces
- Reduction in proportion of children overweight and very overweight
- Increase in proportion of adults physically active in the Borough



What will we deliver?

Alongside this plan we have developed a targeted delivery plan that details what we will deliver over the next two years and beyond. Our delivery plan needs to reflect the long-term nature of the changes this plan aims to deliver. The delivery plan includes targeted work we believe will make the biggest difference to the places and people we have included in this plan. This work will be additional to wide variety of existing strategies and programmes active in the Borough.



The Delivery Plan supports this document and is made up to two elements:

1. **Game changers** (included in this plan) – Longer term; cross theme, partnership and systemic actions, that seek to do things differently.
2. **Mobilising actions** – Actions to get us started over the next two years; build upon existing strengths and create momentum. These are additional to existing strategies and programmes of work and not exclusive.



Making it happen

The plan will need the help, effort and input of a wider range of partners as well as great engagement with and between our communities in order for it to be realised. We want to build on everything we have so far - strong partnership working, great networks and longstanding relationships with communities.

Funding - Making our collective case for external funding to support Levelling Up and increasing resource for the Borough.

Resourcing - Using our resources in a smarter way, ensuring maximum added value in the most efficient way.

Data - Using data-sharing and pooling data sets together across partners to enable predictive analytics and better-targeted, more integrated service delivery.

Strategies - Across the partners who are leading this plan, work will continue to align relevant strategies. The county wide Serious Violence Prevention Strategy, Sustainable Futures Strategy, and Economic Growth Strategy will be of particular relevance.

Partnerships - Using our existing bodies, boards and partnerships to support delivery of this plan and simplifying where we can.

Countywide shared principles:

- **A joint opportunity and holistic approach** - we will bring together partners from across Warwickshire's public, private, voluntary and community sectors to work together on Levelling Up and our shared challenges as Team Warwickshire.
- **Addressing root causes** - we will use data, insight and partnerships to tackle the root causes of complex issues, rather than the symptoms, prioritising prevention and early intervention to prevent long-term problems.
- **Strengths-based** - we will build on the strengths of individuals, communities, places and interest groups to improve quality of life for them. This approach will not hold back other places or groups with a stronger starting position.
- **Data-driven** - we will use data and insight to identify the things and places we need to target and help us adapt as we learn. We will track and report transparently on progress to our communities, using national benchmarks wherever possible.
- **Targeted and tailored to communities of place and of interest** - based on data and insight, we will prioritise and engage the communities of place and interest that need most support, building community power and influence. We will capitalise on their strengths to help them build the capacity to improve things in the long-term, tailoring approaches to local circumstances.